ORDER

104994 Order / Rev: Orders 06837955 Alt Order #: Product Desc: **OBAMA FOR AMERICA** Estimate: 1536 Flight Dates: 09/25/12 - 10/01/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 10/02/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. Billing Type: **Buying Contact:** Cash Billing Contact: Billing Calendar: Broadcast EOM/EOC Washington Harbor Billing Cycle: Washington, DC 20007 Agency Commission: 15% Obama for America Advertiser Name: A35+ Demographic: New Business Thru: **Product Codes:** PLC01-Democrat Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	98	\$77,325.00	\$65,726.25
10/01/12	10/01/12	22	\$16,525.00	\$14,046.25

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	98	\$77,325.00	\$65,726.25	0.00
October 2012	22	\$16,525.00	\$14,046.25	0.00
Totals	120	\$93.850.00	\$79 772 50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	30%	\$93,850.00
Market	100%	\$312 833 33

Revenue Codes:

		, ,
Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$81,336.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$59,438.33
KTUD	1%	\$3,128.33
KVVU	20%	\$62,566.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$12,513.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	ne Days	Len Spe	ots	Rate Pri	Rtg Type S	Spots	Amount
E 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/W M-F 5-6a WakeUp w/V		5-6a	-TWTF	:30	4	\$90.004	0.00 NM	4	\$1,300.00
	NEWS			•	•								
	Sta	rt Date	End Date	Weekdays Spot	s/Week	<u>Rate</u> I	Rating						

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KSNV

Order / Rev;

104994

Advertiser:

Obama for America

Alt Order #: Flight Dates:

06837955

09/25/12 - 10/01/12

Product Desc:

sc: OBAMA FOR AMERICA

Estimate:

1536

Ln Ch Start End Inventory Code Break Start/End T	ime Days Len Spots Rate Pri Rtg Type Spots Amount
E 1 KSNV 09/25/12 09/28/12 M-F 5-6a WakeUp w/Wa@M 5-6a M-F 5-6a WakeUp w/Wagners	-TWTF :30 4 \$90.004 0.00 NM 4 \$1,300.00
NEWS	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12TWTF 4 \$90,00	Rating 0.00
Spot Ch Date Range Description Start/End Time	<u>Weekdays Length Rate Rtg Type</u>
1 KSNV 09/24/12-09/30/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 1,5,1,6,1.7,1.8	-тwThF :30 (\$90.00) 0.00 <i>NM</i>
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	THE
2 KSNV 09/24/12-09/30/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 1.5,1.6,1.7,1.8	-TWThF :30 (\$90.00) 0.00 <i>NM</i>
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
3 KSNV 09/24/12-09/30/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 1.5,1.6,1.7,1.8	-тwтhF :30 (\$90.00) 0.00 <i>NM</i>
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
4 KSNV 09/24/12-09/30/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 1.5.1.6,1.7,1.8	-тwтhғ :30 (\$90.00) 0.00 <i>NM</i>
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
5 KSNV 09/25/12-09/28/12 M-F 5-6a WakeUp w/Wagner5-6a ⑥ MG for 1.2,1.4,1.1,1.3	-TwThF :30 \$325.00 0.00 NM
[Revised Rate to Reinstate]	
6 KSNV 09/25/12-09/28/12 M-F 5-6a WakeUp w/Wagner5-6a ⑥ MG for 1.2,1.4,1.1,1.3	-TWThF :30 \$325.00 0.00 NM
[Revised Rate to Reinstate]	
7 KSNV 09/25/12-09/28/12 M-F 5-6a WakeUp w/Wagner5-6a ⊕ MG for 1.2,1.4,1.1,1.3	-TwThF :30 \$325.00 0.00 NM
[Revised Rate to Reinstate]	·
8 KSNV 09/25/12-09/28/12 M-F 5-6a WakeUp w/Wagner5-6a ⑥ MG for 1.2,1.4,1.1,1.3	-TWThF :30 \$325.00 0.00 NM
[Revised Rate to Reinstate]	
E 2 KSNV 09/25/12 09/28/12 M-F 6-7a WakeUp w/Wa@M 6-7a	-TWTF :30 4 \$175.004 0.00 NM 4 \$2,600.00
M.E. 6.79 Makelin w/Magnere	<u> </u>
M-F 6-7a WakeUp w/Wagners NEWS	V
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>	Rating
NEWS Start Date End Date Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 -TWTF 4 \$175.00 Spot Ch Date Range Description Start/End Time	Rating 0.00 <u>Weekdays Length Rate Rtg Type</u>
NEWS Start Date Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 -TWTF 4 \$175.00 Spot Ch Date Range Description Start/End Time 1 KSNV 09/24/12-09/30/12 M-F 6-7a WakeUp w/Wagner6-7a	Rating 0.00
NEWS Start Date Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 -TWTF 4 \$175.00 Spot Ch Date Range Description Start/End Time 1 KSNV 09/24/12-09/30/12 M-F 6-7a WakeUp w/Wagner6-7a See MG 2.5,2.6,2.7,2.8 [NOT AVAILABLE RATE]	Rating 0.00 <u>Weekdays Length Rate Rtg Type</u> -TwThF :30 (\$175.00) 0.00 NM
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NEWS Start Date End Date Weekdays Spots/Week Rate	Rating 0.00 Weekdays Length Rate Rtg Type -TwThF :30 (\$175.00) 0.00 NM
NEWS Start Date End Date Weekdays Spots/Week Rate	Rating 0.00 <u>Weekdays Length Rate Rtg Type</u> -TwThF :30 (\$175.00) 0.00 NM
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NEWS Start Date End Date Weekdays Spots/Week Rate	Rating 0.00 Weekdays Length Rate Rtg Type -TwThF :30 (\$175.00) 0.00 NM
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Start Date End Date Weekdays Spots/Week Rate	Rating 0.00 Weekdays Length Rate Rtg Type -TwThF :30 (\$175.00) 0.00 NM -TwThF :30 (\$175.00) 0.00 NM -TwThF :30 (\$175.00) 0.00 NM -TwThF :30 \$650.00 0.00 NM
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NEWS Start Date End Date Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 -TWTF 4 \$175.00 Spot Ch Date Range Description Start/End Time 1 KSNV 09/24/12-09/30/12 M-F 6-7a WakeUp w/Wagner6-7a See MG 2.5,2.6,2.7,2.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 M-F 6-7a WakeUp w/Wagner6-7a See MG 2.5,2.6,2.7,2.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 M-F 6-7a WakeUp w/Wagner6-7a See MG 2.5,2.6,2.7,2.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 M-F 6-7a WakeUp w/Wagner6-7a See MG 2.5,2.6,2.7,2.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/24/12-09/30/12 M-F 6-7a WakeUp w/Wagner6-7a MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 9 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a	Rating 0.00 Weekdays Length Rate Rtg Type -TwThF :30 (\$475.00) 0.00 NM -TwThF :30 (\$475.00) 0.00 NM -TwThF :30 (\$475.00) 0.00 NM -TwThF :30 \$650.00 0.00 NM -TwThF :30 \$650.00 0.00 NM
NEWS Start Date End Date Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 -TWTF 4 \$175.00 Spot Ch Date Range Description Start/End Time 1 KSNV 09/24/12-09/30/12 M-F 6-7a WakeUp w/Wagner6-7a See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 M-F 6-7a WakeUp w/Wagner6-7a See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 M-F 6-7a WakeUp w/Wagner6-7a See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 M-F 6-7a WakeUp w/Wagner6-7a See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/24/12-09/30/12 M-F 6-7a WakeUp w/Wagner6-7a ⊕ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a ⊕ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a ⊕ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a ⊕ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a ⊕ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a ⊕ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a ⊕ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a ⊕ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a ⊕ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a ⊕ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a ⊕ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a ⊕ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12	Rating 0.00 Weekdays Length Rate Rtg Type -TwThF :30 (\$475.00) 0.00 NM -TwThF :30 (\$475.00) 0.00 NM -TwThF :30 (\$475.00) 0.00 NM -TwThF :30 \$650.00 0.00 NM -TwThF :30 \$650.00 0.00 NM -TwThF :30 \$650.00 0.00 NM

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KSNV

104994 Order / Rev:

06837955

Obama for America Advertiser:

OBAMA FOR AMERICA Product Desc:

1536 Estimate:

Flight Dates:

Alt Order #:

09/25/12 - 10/01/12

Amount Rate Pri Rtg Type Spots Len Spots Break Start/End Time Days Inventory Code End Ln Ch Start oday Show **Today Show** TODAY SHOW Rating Rate Spots/Week Weekdays End Date Start Date 0.00 \$200.00 -TWTF--09/30/12 <u>Weekdays</u> <u>Length</u> Rate Rtg Type Week: 09/24/12 Start/End Time Description :30 (\$200.00) 0.00 NM Ch Date Range Spot . -TWThF----658a-9am 1 KSNV 09/24/12-09/30/12 Today Show See MG 3.5,3.6,3.7,3.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE (\$200.00) 0.00 NM -TWThF---:30 658a-9am 2 KSNV 09/24/12-09/30/12 Today Show See MG 3.5,3.6,3.7,3.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 (\$200.00) 0.00 NM -TWThF----658a-9am 3 KSNV 09/24/12-09/30/12 Today Show See MG 3.5,3.6,3.7,3.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE (\$200:00) 0.00 NM .30 -TWThF----658a-9am 4 KSNV 09/24/12-09/30/12 Today Show See MG 3.5,3.6,3.7,3.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE \$850.00 0.00 NM -TWThF----:30 658a-9am 5 KSNV 09/25/12-09/28/12 Today Show MG for 3.3,3.2,3.1,3.4 [Revised Rate to Reinstate] \$850,00 0.00 NM :30 -TWThF----658a-9am 6 KSNV 09/25/12-09/28/12 Today Show (f) MG for 3.3,3.2,3.1,3.4 [Revised Rate to Reinstate] \$850.00 0.00 NM :30 -TWThF---658a-9am 7 KSNV 09/25/12-09/28/12 Today Show (iii) MG for 3.3,3.2,3.1,3.4 [Revised Rate to Reinstate] \$850.00 0.00 NM -TWThF----:30 658a-9am 8 KSNV 09/25/12-09/28/12 Today Show (M) MG for 3.3,3.2,3.1,3.4 [Revised Rate to Reinstate] \$325.00 0.00 NM \$325,001 -----5 :30 E 6 KSNV 09/30/12 09/30/12 News 3 Sunrise - SUND&M 6a-7a News 3 Sunrise SUNDAY **NEWS** Spots/Week Rate Rating End Date Weekdays Start Date 0.00 \$325.00 Week: 09/24/12 09/30/12 \$625.00 1 0.00 NM \$150,004 :30 ----S 7a-8am CM E 7 KSNV 09/30/12 09/30/12 Sunday Today Sunday Today SUN TODAY <u>Rating</u> <u>Rate</u> Spots/Week End Date Weekdays Start Date 0.00 \$150.00 09/30/12 Week: 09/24/12 <u>Length</u> Rate Rtg Type Weekdays Start/End Time Description Ch Date Range (\$150.00) 0.00 NM Spot ----Su :30 7a-8am 1 KSNV 09/24/12-09/30/12 Sunday Today [.NOT AVAILABLE RATE] NOT AVAILABLE RATE \$625.00 0.00 NM :30 ----Su 7a-8am 2 KSNV 09/30/12-09/30/12 Sunday Today (h) MG for 7.1 09/30 [Revised Rate to Reinstate] \$3,000.00 0.00 NM \$3,000.001 ----S :30 CM 8a-9am E 8 KSNV 09/30/12 09/30/12 Meet the Press Meet the Press MEET THE PRESS Spots/Week Rating <u>Rate</u> Weekdays End Date Start Date 0.00 \$3,000.00 ----S \$1,400.00 Week: 09/24/12 09/30/12 0.00 NM \$95,004 4 ;30 -TWTF--M-F Today Show II 3rd HCM 9-10a E 11 KSNV 09/25/12 09/28/12 M-F Today Show II TODAY SHOW II Rating Spots/Week <u>Rate</u> Weekdays End Date Start Date 0.00 \$95.00 -TWTF--09/30/12 Week: 09/24/12

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Order / Rev:

104994

09/25/12 - 10/01/12

Advertiser:

Obama for America

06837955 Alt Order#: Flight Dates:

OBAMA FOR AMERICA Product Desc:

Estimate: 1536

11 KSMV	Start	End	Inventory Code			art/End Ti	me Days -TWTF-	Len Spot		ate Pri I 5.004	Rtg Type 0.00 NM	Spots 4	Amount \$1,400.00
II KOMV	09/25/1:	2 09/28/12	M-F Today Show M-F Today Show	II3rdHGM II	9-1	ua	IWIF-	,30	7 4				
	/ SHOW I art Date	l <u>End Date</u>	Weekda <u>ys</u>	Spots/We	<u>eek</u>	Rate	Rating						
Week: 09	/24/12	09/30/12	-TWTF			\$95.00	0.00	Weekdays	Length	Rate	Rtg Type		
Spot Ch	Date Ra		escription	·-	<u>Start/En</u> 9-10a	<u>a imte</u>		-TWThF		(\$95.00)			
		2-09/30/12 IV .5,11.6,11.7,	1-F Today Show II 11.8	ora rn									
1.1	IAVA TO	LABLE RAT	E] NOT AVAILAB	LE RATE				-TWThF	:30	(\$ 95.00)	0.00 NM		
			A-F Today Show II	3rd Hr	9-10a			- 144 111	.00	(******)		1	
92 1.1	9 <i>e MG 11</i> NOT AVA	. <i>5,11.6,11.7</i> , ILABLE RAT	,77.0 [E] NOT AVAILAB	LE RATE						/#OF 00\	0.00 NM]	
3 KSN	V 09/24/1	2-09/30/12 N	л-F Today Show II	3rd Hr	9-10a			-TWThF	- :30	(\$95.00)	0.00 14141		
S	ee MG 11	5,11.6,11.7	, <i>11.8</i> [E] NOT AVAILAB	I F RATE								1	
L.I A K.S.N	NU LAVA N 09/24/1	2-09/30/12 M	M-F Today Show I	3rd Hr	9-10a			-TWThF	- :30	(\$95.00)	0.00 NM		
S	ee MG 11	.5.11.6.11.7	1.11.8									1	
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5 KSN MAN	V 09/25/1 IG for 11	1,11.4,11.3,1	11.2	0.0	•								
	Revised R	ate to Reins	tate]		0.40=			-TWThF	- :30	\$350.00	0.00 NM	1	
6 KSN	IV 09/25/1	2-09/28/12	M-F Today Show I	3rd Hr	9-10a			,		·		ļ	
īī	Revised F	1,11.4,11.3, tate to Reins	state]					- m	.20	ቁንደስ በበ	0.00 NM	A	
7 KSN	IV 09/25/	12-09/28/12	M-F Today Show I	1 3rd Hr	9-10a			-TWThF	- :30	φ330,00	0.00 1112	•	
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را 8 KS۱ ا	NV 09/25/	12-09/28/12	M-F Today Show	II 3rd Hr	9-10a			-TWThF	- :30	\$350.00	N/ 00.0 (Л	
(€) N	MG for 11	1,11.4,11.3,	11.2									1	
		Rate to Reins	statej								2.22.11		\$1,300.00
				w III 4th H	:M 1	0am-11an	tTWT1	F :30	4	\$80.004	0.00 NM	VI 4	\$1,300.00
E12 KSN	V 09/25		2 M-F Today Sho Today 4th Hou	w III 4th 16 r	M 1	0am-11an	ı –TWTI	F :30	4	\$80.004	0.00 Ni	VI 4	\$1,300.00
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TODA Week: (Spot 1 KS 2 KS 3 KS 4 KS 5 KS	AY SHOV Start Date 09/24/12 Ch Date I NV 09/24 See MG [NOT AV SNV 09/24	/12 09/28/1: VIII End Date 09/30/12 Range /12-09/30/12 12-5,12-6,12 /AILABLE RA /12-09/30/12 12.5,12-6,12 /AILABLE R /12-09/30/12 12.5,12-6,12 /AILABLE R /12-09/30/12 12.5,12-6,12 /AILABLE R /12-09/28/1 12.5,12-6,12 /AILABLE R /12-09/28/1 12.5,12-6,12 /AILABLE R /12-09/28/1 12.3,12.4,12. I Rate to Rei 5/12-09/28/1	2 M-F Today Show Today 4th Hou 2 Weekdays -TWTF Description 2 M-F Today Show 2 T,12.8 ATE] NOT AVAILA 2 M-F Today Show 2 T,12.8 ATE] NOT AVAILA 2 M-F Today Show 2 T,12.8 ATE] NOT AVAILA 2 M-F Today Show 1,12.2 nstate] 2 M-F Today Show	Spots/ Spots/ III 4th Hr BLE RATI III 4th Hr ABLE RAT III 4th Hr ABLE RAT III 4th Hr	Week 4 Start/f 10am E 10am E 10am E 10am	Rate \$80.00 End Time -11am -11am	Rating	Weekdays -TWThFTWThFTWThF	Length ;30 ;30 ;30	Rate (\$80.06 (\$80.06 (\$80.06 (\$80.06	: Rtg Typs) 0.00 N) 0.00 N) 0.00 N	e M IM	\$1,500.00
TODA Week: (Spot 1 KS 2 KS 3 KS 4 KS 5 KS	AY SHOV Start Date 09/24/12 Ch Date I NV 09/24 See MG [NOT AV SNV 09/24 MG for 1 [Revised SNV 09/22 MG for 1	/12 09/28/1: V III End Date 09/30/12 Range /12-09/30/12 12-5,12-6,12 /AILABLE RA /12-09/30/12 12.5,12-6,12 /AILABLE R //12-09/30/12 12.5,12-6,12 /AILABLE R //12-09/28/1 2.3,12.4,12.	2 M-F Today Show Today 4th Hou Weekdays -TWTF Description M-F Today Show T,12.8 ATE] NOT AVAILA M-F Today Show T,12.2 Instate] M-F Today Show T,12.2 Instate] M-F Today Show T,12.2	Spots/ Spots/ III 4th Hr BLE RATI III 4th Hr ABLE RAT III 4th Hr ABLE RAT III 4th Hr	Week 4 Start/f 10am E 10am E 10am E 10am	Rate \$80.00 End Time -11am -11am -11am	Rating	Weekdays -TWThFTWThFTWThFTWThF	Length :30 :36 :3:	Rate (\$80.00) (\$80.00) (\$80.00) (\$80.00) (\$80.00) (\$80.00) (\$325.0)	Ptg Type O.00 N O.00 N O.00 N O.00 N	e M IM IM	\$1,500.0k
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TODA Week: 1 Spot 1 KS 2 KS 3 KS 4 KS 5 KS 6 KS	AY SHOV Start Date 09/24/12 Ch Date I NV 09/24 See MG [NOT AV SNV 09/24 MG for 1 [Revised SNV 09/2 MG for 1	/12 09/28/1: V III End Date 09/30/12 Range /12-09/30/12 12-5,12.6,12 /AILABLE R/ /12-09/30/12 12.5,12.6,12 /AILABLE R /12-09/30/12 /AILABLE R /12-09/28/1 2.3,12.4,12. I Rate to Rei 5/12-09/28/1 2.3,12.4,12. I Rate to Rei 5/12-09/28/1	2 M-F Today Show Today 4th Hou 2 Weekdays -TWTF Description 2 M-F Today Show 2,7,12.8 ATE] NOT AVAILA 2 M-F Today Show 2,7,12.8 ATE] NOT AVAILA 2 M-F Today Show 2,7,12.8 ATE] NOT AVAILA 2 M-F Today Show 1,7,12.8 ATE] NOT AVAILA 2 M-F Today Show 1,12.2 nstate] 2 M-F Today Show 1,12.2 nstate] 2 M-F Today Show 1,12.2 nstate] 2 M-F Today Show 1,12.2	Spots/ Spots/ III 4th Hr BLE RATI III 4th Hr ABLE RAT III 4th Hr ABLE RAT III 4th Hr ABLE RAT III 4th Hr	Week 4 Start/f 10am E 10am E 10am E 10am	Rate \$80.00 End Time -11am -11am -11am 11am	Rating	Weekdays -TWThFTWThFTWThFTWThF	Length :30 :36 :3:	Rate (\$80.00 (\$80.00 (\$80.00 (\$80.00 (\$80.00 (\$80.00 (\$80.00	Ptg Type O.00 N O.00 N O.00 N O.00 N	e M IM IM	\$1,500.0k
TODA Week: (Spot 1 KS 2 KS 3 KS 4 KS 5 KS 6 KS 7 KS	AY SHOV Start Date 09/24/12 Ch Date I NV 09/24 See MG [NOT AV SNV 09/24 See MG INOT AV SNV 09/24 See MG INOT AV SNV 09/24 SENV 09/25 MG for 1 INEVISED ING for 1 INEVISED	/12 09/28/1: VIII End Date 09/30/12 Range /12-09/30/12 12-5,12-6,12 /AILABLE RA /12-09/30/12 12.5,12-6,12 /AILABLE R /12-09/28/1 2.3,12-4,12. I Rate to Rei 5/12-09/28/1 2.3,12-4,12. I Rate to Rei 5/12-09/28/1	2 M-F Today Show Today 4th Hou Weekdays -TWTF Description M-F Today Show T,12.8 ATE] NOT AVAILA M-F Today Show T,12.2 Instate] M-F Today Show T,12.2 Instate] M-F Today Show T,12.2 Instate]	Spots/ Spots/ III 4th Hr BLE RATI III 4th Hr ABLE RAT III 4th Hr ABLE RAT III 4th Hr V III 4th Hr	Week 4 Start/f 10am E 10am E 10am TE 10am TE 10am	Rate \$80.00 End Time -11am -11am -11am 11am	Rating	Weekdays -TWThFTWThFTWThFTWThF	Length ;30 ;30 ;3 ;3	Rate (\$80.00) (\$80.00) (\$80.00) (\$80.00) (\$325.00) \$325.00	Ptg Type O.00 N O.00 N O.00 N O.00 N	e M IM IM NM	\$1 ₁ ,500.04
TODA Week: 1 Spot 1 KS: 2 KS 3 KS 4 KS 5 KS 1 K	AY SHOV Start Date 09/24/12 Ch Date I NV 09/24 See MG [NOT AV SNV 09/24 SENV 09/24 SENV 09/25 MG for 1 [Revised SNV 09/2 MG for 1 [Revised SNV 09/2 SNV 09/2 SNV 09/2 SNV 09/2	/12 09/28/1: VIII End Date 09/30/12 Range /12-09/30/12 12-5,12-6,12 /AILABLE RA /12-09/30/12 12.5,12-6,12 /AILABLE R /12-09/28/1 2.3,12-4,12. I Rate to Rei 5/12-09/28/1 2.3,12-4,12. I Rate to Rei 5/12-09/28/1	2 M-F Today Show Today 4th Hou 2 Weekdays -TWTF Description 2 M-F Today Show 7,12.8 ATE] NOT AVAILA 2 M-F Today Show 2.7,12.8 ATE] NOT AVAILA 2 M-F Today Show 2.7,12.8 ATE] NOT AVAILA 2 M-F Today Show 1,1,12.8 ATE] NOT AVAILA 2 M-F Today Show 1,12.2 Instate] 2 M-F Today Show 1,12.2 Instate] 2 M-F Today Show 1,12.2 Instate] 1 M-F Today Show	Spots/ Spots/ III 4th Hr BLE RATI III 4th Hr ABLE RAT III 4th Hr ABLE RAT III 4th Hr V III 4th Hr	Week 4 Start/f 10am E 10am E 10am TE 10am TE 10am	Rate \$80.00 End Time -11am -11am -11am 11am	Rating	Weekdays -TWThFTWThFTWThFTWThFTWThF	Length ;30 ;30 ;3 ;3	Rate (\$80.00) (\$80.00) (\$80.00) (\$80.00) (\$325.00) \$325.00	Rtg Type O.00 N O.00 N O.00 N O.00 N O.00 N	e M IM IM NM	\$1 ₁ 300.00

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Order / Rev:

104994

Advertiser:

Obama for America

1536

Alt Order #: Flight Dates:

06837955

09/25/12 - 10/01/12

Product Desc:

Estimate:

OBAMA FOR AMERICA

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Davis Law Crasta - Data Bri Dta Tuna Crasta - Amount

	Break Start/End Tin	ne Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
Rachael Ray						
Rachael Ray RACHEL RAY						
	Spots/Week Rate	Rating			1	
Week: 09/24/12 09/30/12 -TWTF	4 \$80.00	0.00	384	D-t-	Di. T	
Spot Ch Date Range Description 1 KSNV 09/24/12-09/30/12 Rachael Ray	<u>Start/End Time</u> 11am-12pm		Weekdays Len		Rtg Type 0.00 NM	
See MG 13,5,13.6,13.7,13.8			144 1101	.00 (\$00.00)	0.00 74111	
[.NOT AVAILABLE RATE] NOT AVAILABLE	E RATE					
2 KSNV 09/24/12-09/30/12 Rachael Ray	11am-12pm		-TWThF	:30 (\$80.00)	0.00 <i>NM</i>	
See MG 13.5,13.6,13.7,13.8 [.NOT AVAILABLE RATE] NOT AVAILABL	E RATE					
3 KSNV 09/24/12-09/30/12 Rachael Ray	11am-12pm		-TWThF	:30 (\$80.00)	0.00 <i>NM</i>	
See MG 13.5,13.6,13.7,13.8 [.NOT AVAILABLE RATE] NOT AVAILABL	E RATE					
4 KSNV 09/24/12-09/30/12 Rachael Ray	11am-12pm		-TWThF	:30 (\$80.00)	0.00 <i>NM</i>	
See MG 13.5,13.6,13.7,13.8 [.NOT AVAILABLE RATE] NOT AVAILABL	F RATE					
5 KSNV 09/25/12-09/28/12 Rachael Ray	11am-12pm		~TWThF	:30 \$325.00	0.00 NM	
(f) MG for 13.2,13.3,13.1,13.4						
[Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 Rachael Ray	11am-12pm		-TWThF	:30 \$325.00	0.00 NM	
(iii) MG for 13.2,13.3,13.1,13.4	r rani- izpin		- 1 44 1 1 1 1	.00 4020,00	0.00 14101	•
[Revised Rate to Reinstate]				.00 #885.00	0.00 101	
7 KSNV 09/25/12-09/28/12 Rachael Ray	11am-12pm		-TWThF	:30 \$325.00	0.00 NM	
[Revised Rate to Reinstate]						
8 KSNV 09/25/12-09/28/12 Rachael Ray	11am-12pm		-TWThF	;30 \$325.00	0.00 NM	
E 14 KSNV 09/25/12 09/28/12 Noon News	CM 12-1230pm	-TWTF-	:30 4	\$125.004	0.00 NM 4	\$1,700.00
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Order / Rev:

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Advertiser:

Obama for America

Alt Order #: Flight Dates:

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09/25/12 - 10/01/12

Product Desc: Estimate: OBAMA FOR AMERICA

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1 KSNV 09/24/12- See MG 16.5 [.NOT AVAIL 2 KSNV 09/24/12- See MG 16.5 [.NOT AVAIL 3 KSNV 09/24/12 See MG 16.5 [.NOT AVAIL 4 KSNV 09/24/12 See MG 16.5 [.NOT AVAIL	ge <u>Description</u> 09/30/12 Days of our Lives ,16.6,16.7,16.8 ABLE RATE] NOT AVAILA 09/30/12 Days of our Lives i,16.6,16.7,16.8 ABLE RATE] NOT AVAILA .09/30/12 Days of our Lives i,16.6,16.7,16.8 ABLE RATE] NOT AVAILA .09/30/12 Days of our Lives i,16.6,16.7,16.8 ABLE RATE] NOT AVAILA .09/30/12 Days of our Lives i,16.6,16.7,16.8 ABLE RATE] NOT AVAILA	BLE RATE 1258 BLE RATE 1258 BLE RATE 1258 BLE RATE 1258	p-2pm p-2pm p-2pm sp-2pm	0.00	-TWThF	:30 :30 :30	(\$125.00) (\$125.00) (\$125.00) (\$125.00)) 0.00) 0.00) 0.00) 0.00	NM NM NM		
1 KSNV 09/24/12- See MG 16.5 [.NOT AVAIL 2 KSNV 09/24/12- See MG 16.5 [.NOT AVAIL 3 KSNV 09/24/12- See MG 16.5 [.NOT AVAIL 4 KSNV 09/24/12 See MG 16.5 [.NOT AVAIL	ge <u>Description</u> 09/30/12 Days of our Lives ,16.6,16.7,16.8 ABLE RATE] NOT AVAILA 09/30/12 Days of our Lives ,16.6,16.7,16.8 ABLE RATE] NOT AVAILA .09/30/12 Days of our Lives i,16.6,16.7,16.8 ABLE RATE] NOT AVAILA .09/30/12 Days of our Lives i,16.6,16.7,16.8 ABLE RATE] NOT AVAILA .09/30/12 Days of our Lives i,16.6,16.7,16.8 ABLE RATE] NOT AVAILA .09/28/12 Days of our Lives	BLE RATE 1258 BLE RATE 1258 BLE RATE 1258 BLE RATE 1258	p-2pm p-2pm p-2pm	0.00	-TWThF	:30 :30 :30	(\$125.00) (\$125.00) (\$125.00) (\$125.00)	9 0.00	NM NM NM		
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1 KSNV 09/24/12- See MG 16.5 [.NOT AVAIL 2 KSNV 09/24/12- See MG 16.5 [.NOT AVAIL 3 KSNV 09/24/12 See MG 16.5 [.NOT AVAIL 4 KSNV 09/24/12 See MG 16.2 [.NOT AVAIL 5 KSNV 09/25/12 M MG for 16.2, [Revised Ra 6 KSNV 09/25/12	ge <u>Description</u> 09/30/12 Days of our Lives 1,16.6,16.7,16.8 ABLE RATE] NOT AVAILA 09/30/12 Days of our Lives 1,16.6,16.7,16.8 ABLE RATE] NOT AVAILA 09/30/12 Days of our Lives 1,16.6,16.7,16.8 ABLE RATE] NOT AVAILA 09/30/12 Days of our Lives 1,16.6,16.7,16.8 ABLE RATE] NOT AVAILA 09/28/12 Days of our Lives 16.4,16.3,16.1 te to Reinstate] -09/28/12 Days of our Lives	BLE RATE 1258 BLE RATE 1258 BLE RATE 1258 BLE RATE 1258	p-2pm p-2pm p-2pm sp-2pm	0.00	-TWThFTWThFTWThF	:30 :30 :30 :30	(\$125.00) (\$125.00) (\$125.00) (\$125.00) (\$125.00)) 0.00) 0.00) 0.00) 0.00 0 0.00	NM NM NM		
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1 KSNV 09/24/12- See MG 16.5 [.NOT AVAIL 2 KSNV 09/24/12- See MG 16.5 [.NOT AVAIL 3 KSNV 09/24/12 See MG 16.5 [.NOT AVAIL 4 KSNV 09/24/12 See MG 16.2 [.NOT AVAIL 5 KSNV 09/25/12 M MG for 16.2 [Revised Ra 6 KSNV 09/25/12 M MG for 16.2 [Revised Ra 7 KSNV 09/25/12 M MG for 16.2 [Revised Ra 7 KSNV 09/25/12 M MG for 16.2 [Revised Ra	ge <u>Description</u> 09/30/12 Days of our Lives 1,16.6,16.7,16.8 ABLE RATE] NOT AVAILA 09/30/12 Days of our Lives 1,16.6,16.7,16.8 ABLE RATE] NOT AVAILA 09/30/12 Days of our Lives 1,16.6,16.7,16.8 ABLE RATE] NOT AVAILA 09/30/12 Days of our Lives 1,16.6,16.7,16.8 ABLE RATE] NOT AVAILA 09/30/12 Days of our Lives 1,16.6,16.7,16.8 ABLE RATE] NOT AVAILA 109/28/12 Days of our Lives 16.4,16.3,16.1 10 to Reinstate] 109/28/12 Days of our Lives 16.4,16.3,16.1 11 to Reinstate] 109/28/12 Days of our Lives 11.4,16.3,16.1 11 to Reinstate]	1258 BLE RATE 1258 BLE RATE 1258 BLE RATE 1258 ABLE RATE 1258	p-2pm p-2pm p-2pm sp-2pm 3p-2pm 3p-2pm	0.00	-TWThFTWThFTWThFTWThF	:30 :30 :30 :30	(\$125.00) (\$125.00) (\$125.00) (\$125.00) (\$125.00) (\$425.00) (\$425.00)	0.00 0.00 0.00 0.00 0.00 0.00	NM NM NM		
1 KSNV 09/24/12- See MG 16.5 [.NOT AVAIL 2 KSNV 09/24/12- See MG 16.5 [.NOT AVAIL 3 KSNV 09/24/12 See MG 16.5 [.NOT AVAIL 4 KSNV 09/24/12 See MG 16.2 [.NOT AVAIL 5 KSNV 09/25/12 M MG for 16.2 [Revised Ra 6 KSNV 09/25/12 M MG for 16.2 [Revised Ra 7 KSNV 09/25/12 M MG for 16.2 [Revised Ra 8 KSNV 09/25/12	Description Descri	1258 BLE RATE 1258 BLE RATE 1258 BLE RATE 1258 ABLE RATE 1258	p-2pm p-2pm p-2pm sp-2pm sp-2pm	0.00	-TWThFTWThFTWThF	:30 :30 :30 :30	(\$125.00) (\$125.00) (\$125.00) (\$125.00) (\$125.00) (\$425.00) (\$425.00)	0.00 0.00 0.00 0.00 0.00	NM NM NM		
1 KSNV 09/24/12- See MG 16.5 [.NOT AVAIL 2 KSNV 09/24/12- See MG 16.5 [.NOT AVAIL 3 KSNV 09/24/12 See MG 16.5 [.NOT AVAIL 4 KSNV 09/24/12 See MG 16.2 [.NOT AVAIL 5 KSNV 09/25/12 (M) MG for 16.2 [.Revised Ra 6 KSNV 09/25/12 (M) MG for 16.2 [.Revised Ra 7 KSNV 09/25/12 (M) MG for 16.2 [[[[[[[[Description Descri	1258 BLE RATE 1258 BLE RATE 1258 BLE RATE 1258 ABLE RATE 1258	p-2pm p-2pm p-2pm sp-2pm 3p-2pm 3p-2pm	0.00	-TWThFTWThFTWThFTWThF	:30 :30 :30 :30	(\$125.00) (\$125.00) (\$125.00) (\$125.00) (\$125.00) (\$425.00) (\$425.00)	0.00 0.00 0.00 0.00 0.00 0.00	NM NM NM		

The Doctors

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KSNV

104994 Order / Rev:

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837955 09/25/12 - 10/01/12 Product Desc: Estimate:

OBAMA FOR AMERICA

1536

Ln Ch Start End Inventory Code	Break Start/End T	ime Days Len Spots	Rate Pri	Rtg Type Spo	
E 17 KSNV 09/25/12 09/28/12 The Doctors The Doctors	CM 2pm-3pm	-TWTF :30	4 \$85.004	0.00 NM	4 \$1,300.00
DRS					
Start Date End Date Weekdays	Spots/Week Rate	Rating		l	
Week: 09/24/12 09/30/12 -TWTF	4 \$85.00	0.00 Weekdays <u>L</u>	ength <u>Rate</u>	Rtg Type	
Spot Ch Date Range Description	<u>Start/End Time</u> 2pm-3pm	<u>vveexdays</u> <u>-</u> -TWThF		0.00 NM	
1 KSNV 09/24/12-09/30/12 The Doctors See MG 17.5,17.6,17.7,17.8	2 p m-5pm	,	, ,	1	
[.NOT AVAILABLE RATE] NOT AVAILAB	LE RATE				
2 KSNV 09/24/12-09/30/12 The Doctors	2pm-3pm	-TWThF	:30 (\$85.00)	0.00 <i>NM</i>	
See MG 17.5,17.6,17.7,17.8	N E PATE				
[NOT AVAILABLE RATE] NOT AVAILAE 3 KSNV 09/24/12-09/30/12 The Doctors	2pm-3pm	-TWThF	:30 (\$85. 00)	0.00 <i>NM</i>	
See MG 17.5.17.6.17.7,17.8	— 			l.	
[,NOT AVAILABLE RATE] NOT AVAILAE	BLE RATE				
4 KSNV 09/24/12-09/30/12 The Doctors	2pm-3pm	-TWThF	:30 (\$ 85.00)	0.00 NM	
See MG 17.5,17.6,17.7,17.8					
[,NOT AVAILABLE RATE] NOT AVAILAE		-TWThF	:30 \$325.00	0.00 NM	
5 KSNV 09/25/12-09/28/12 The Doctors	2pm-3pm	- W	.00 \$020,00	0.00 11111	
MG for 17.2,17.4,17.3,17.1 [Revised Rate to Reinstate]					
6 KSNV 09/25/12-09/28/12 The Doctors	2pm-3pm	TWThF	:30 \$325.00	0.00 NM	
MG for 17.2,17.4,17.3,17.1					
[Revised Rate to Reinstate]			.20 # 225 00	0.00 NM	
7 KSNV 09/25/12-09/28/12 The Doctors	2pm-3pm	-T₩ThF	:30 \$325.00	0.00 NW	
(f) MG for 17.2,17.4,17.3,17.1				i	
[Revised Rate to Reinstate]	2pm-3pm	-TWThF~	:30 \$325.00	0.00 NM	
8 KSNV 09/25/12-09/28/12 The Doctors (1) MG for 17.2,17.4,17.3,17.1	Zpiii-opiii				
[Revised Rate to Reinstate]					
E 18 KSNV 09/25/12 09/28/12 Dr. Phil	CM 3-4p	-TWTF :30	4 \$450.001	0.00 NM	4 \$1,800.00
Dr Phil					
PHIL				i	
Start Date End Date Weekdays	Spots/Week Rate	Rating			
Week: 09/24/12 09/30/12 -TWTF	4 \$450.00	0.00 -TWTF :30	4 \$145.004	0.00 NM	4 \$2,400.00
E 19 KSNV 09/25/12 09/28/12 NEWS 3 at 4 (4PM NEWS (1			- φ1+0.004	5.00 (1111	. 421.00.00
NEWS	,			ŀ	
Start Date End Date Weekdays	Spots/Week Rate	Rating			
Week: 09/24/12 09/30/12 -TWTF	4 \$145.00	0.00			

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Order / Rev: 104994 Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837955 09/25/12 - 10/01/12

Product Desc: Estimate:

1536

OBAMA FOR AMERICA

•		. 0 -	Donale C	Start/End T	ime Da y s	Len Spot	e	Rate Pri	Rtg Type S	pots	Amount
Ln Ch Start		nventory Code		-5pm	-TWTF	:30		145.004	0.00 NM	4	\$2,400.00
E 19 KSNV 09/25/12		NEWS 3 at 4 (1 Ho 4PM NEWS (1 hou		-эрш 1:00 РМ-4:3		.00	, ,				
NEWS		11 10 112110 (1 110	,		•						
	End Date	<u> </u>	Spots/Week	Rate	Rating 0.00						
11001110012111	09/30/12	-TWTF scription	4 Start/E	\$145.00 End Ti <u>me</u>		<u>Veekdays</u>	Length		Rtg Type		
Spot Ch Date Ran 1 KSNV 09/24/12-					4:00 PM-4:30 P-	TWThF	:30	(\$14 5.00)	0.00 <i>NM</i>		
See MG 19.5	, 19.6, 19.7, 1	9.8									
[.NOT AVAIL	ABLE RATE] NOT AVAILABLE			4:00 PM-4:30 P-	-TWThF	:30	(\$145.00)	0.00 <i>NM</i>		
2 KSNV 09/24/12			<i>JR)</i> 4-5pm	1 (4.00 / 10/-4.50 /	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,00	(41.12.17			
See MG 19.5 I NOT AVAIL	, 19.6, 19.7, 1 .ABLE RATE	9.0 [] NOT AVAILABLE	ERATE								
3 KSNV 09/24/12	-09/30/12 NE	EWS 3 at 4 (1 HO	<i>UR)</i> 4 -5pm	1 (4:00 PM-4:30 P	-TWThF	:30) (\$145.00 ,) 0.00 NM		
See MG 19.5	5, 19. 6, 19. 7, 1	9.8	- DATE								
NOT AVAIL	ABLE RATE	E] NOT AVAILABLI EWS 3 at 4 (1 HO	⊏RAI⊑ UR) 4-5pm	1	(4:00 PM-4:30 P	-TWThF	:30) (\$145. 00	0.00 NM		
4 KSNV 09/24/12 See MG 19.8											
IAVA TON.]	ABLE RATE	E] NOT AVAILABLI	E RATE				.01	n ቀረብስ ስር	0.00 NM		
		EWS 3 at 4 (1 HO	UR) 4-5pn	n	(4:00 PM-4:30 P	- W n	:30	J \$600.00	0.00 NW		
	19,4,19,2,19),1 .to]									
[Revised Ra	.09/28/12 Ni	e.] EWS 3 at 4 (1 HO	UR) 4-5pr	n	(4:00 PM-4:30 P	-TWThF	:30	0 \$600.0	0.00 NM		
⊕ MG for 19.3			,								
[Revised Ra	te to Reinsta	ite]	110) 4.5		(4:00 PM-4:30 P	_т\vTh	:3	0 \$600.0	0.00 NM		
		EWS 3 at 4 (1 HO	UR) 4-5pr	11	(4.00 101-4.50	1 99 : 111		++			
MG for 19.3 (Revised Rage)	, 19.4, 19.2, 18 ite to Reinsta										
8 KSNV 09/25/12	2-09/28/12 N	EWS 3 at 4 (1 HO	OUR) 4-5pr	'n	(4:00 PM-4:30 P	'-TWThF	:3	0 \$600.0	0.00 NM		
MG for 19.3	,19.4,19.2,19	9.1									
-	ite to Reinsta		HOLID/CW	4-5pm	-TWTF-	- :30	4	\$700.001	0.00 NM	4	\$2,800.00
E 20 KSNV 09/25/1	2 09/28/12	4PM NEWS (1 h	our)	(4:30 PM-5							
NEWS		4, 111,112,112 (,	,							
Start Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u> 0,00						
Week: 09/24/12	09/30/12	-TWTF	CM	\$700,00 5-630p		- :30	4 \$	1,000.001	0.00 NM	4	\$4,000.00
E 21 KSNV 09/25/1	2 09/28/12	M-F Early News	CIVI	0-000p	••••			•	l		
NEWS									1		
Start Date		Weekdays	Spots/Week	<u>Rate</u> \$1,000.00	<u>Rating</u> 0.00						
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E 22 KSNV 09/29/	12 09/29/12	Sa-Su Early New	rs OIVI VS	орит-ооор	-						
NEWS									ľ		
Start Date	End Date	<u>Weekdays</u>	Spots/Week								
Week; 09/24/12	09/30/12	News 3 Live in P	rime CM	\$650.00 7-10pm		·s :30	1	\$900.002	0.00 NM	1	\$900.00
E 23 KSNV 09/30/	12 09/30/12	News 3 Live in P	• • • • •	1 Topin							
NEWS AFTER	NFL										
Start Date	End Date		Spots/Week	<u>Rate</u> \$900.00						l	
Week: 09/24/12	09/30/12	S	CM	630-7pm	-TWTF-	;30	4	\$230.004	0.00 NM	4	\$4,000.00
E 24 KSNV 09/25/	12 09/28/12	M-F Jeopardy	OW	000 / pill	,	-					
JEOPARDY		22. 1 1 3		_	D-11						
0_0,				. 10 1	. Wating						
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> -TWTF	Spots/Week								

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\$3,200.00

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E 26 KSNV 09/25/12 09/28/12

730-758pm

Order / Rev: 104994

Alt Order #: ,

06837955

Obama for America Advertiser:

OBAMA FOR AMERICA Product Desc:

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light	Dates:	09/	25/12 - 10/0	1/12		Estimate:	1000					
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1	Ch	Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Spo		ri Rtg Type		Amount
	Ch			M-F Jeopardy	CM	630-7pm	TWTF	:30	4 \$230.004	0.00 NM	4	\$4,000.00
C 24	KOIAA	03/20/12	2 00/20/1	M-F Jeopardy							Į .	
	JEOPA				Canto Atlant	Rate	Rating				l	
		rt Date	End Date	<u>Weekdays</u> ~TWTF	Spots/Weel	\$230.00	0.00				1	
	/eek: 09/	24/12 <u>Date Ra</u>	09/30/12 inge D	<u>Description</u>		rt/End Time		<u>Weekdays</u>		ate Rtg Type		
Sp	<u>1 KSNV</u>	09/24/12		И-F Jeopardy	630)-7pm		-TWThF	;30 (\$230.	00) 0.00 NN	1	
	Se	e MG 24.	5.24.6.24.7	,24.8							Į.	
	[.N	OT AVAI	LABLE RAT	te) not availabi	LE RATE	7 7 mm		-TWThF	- :30 (\$230 ;	00) 0.00 NA	Λ	
	2 KSNV	/ 09/24/1	2-09/30/12 l	M-F Jeopardy	63(0-7pm				•	1	
	Se	e MG 24	.5,24.6,24.7	7,24.8 TE] NOT AVAILAB	LE RATE						.]	
	2 KGVU	/ 00/2///	2-09/30/12 i	M-F Jeopardy	63	0-7pm		T₩ThF	- :30 (\$230	. 00) 0.00 NN	Λ	
	90	o MG 24	5 24 6 24 7	7.24.8							1	
	[.N	AVA TO	ILABLE RA	TE] NOT AVAILAB	LE RATE			TWThF	- 30 (\$230	.00) 0.00 NI	И	
	4 KSN	V 09/24/1	2-09/30/12	M-F Jeopardy	63	0-7pm		~ W F = -	ου (υ Ξου	.00, 0.00	"	
	Se	e MG 24	.5,24.6,24.7	7,24.8	I E DATE						1	
	1.]	AVA TOP	ILABLE RA	TE] NOT AVAILAB	63	0-7pm		-TWThF	:30 \$1,00	0.00 0.00 NI	М	
			2-09/28/12 4,24,3,24.1,	M-F Jeopardy		· · · · · · · · · · · · · · · · · · ·						
	IN (g)	G for 24.4 Revised R	ate to Reins	state]					00 01 00	0.00 0.00 NI	. 4	
	6 KSN	V 09/25/1	2-09/28/12	M-F Jeopardy	63	0-7pm		-TWThF	:30 \$1,00	0.00 0.00 NI	WI	
	⊕ M	G for 24.	4,24.3,24.1,	,24.2							1	
	[F	Revised R	ate to Reins	state]	63	30-7pm		-TWThF	:30 \$1,00	0.00 0.00 N	М	
				M-F Jeopardy	0.	30-7 þin		.,,			Į.	
	(⊕) M	IG for 24.	4,24.3,24.1. Rate to Reins	,24.2 statel								
	ย R KSN	N 09/25/	12-09/28/12	M-F Jeopardy	63	30-7pm		-TWThF	:30 \$1,00	0.00 0.00 N	.IVI.	
			4,24.3,24.1								Ì	
	- [F	Revised F	Rate to Rein	istate]				F :30	4 \$230.00	0.00 N	JM 4	\$4,000.0
E	25 KSN	V 09/25	/12 09/28/1	2 M-F Wheel	CM.	7-730pm	-TWT	F30	φ200,00	,,, 0,00		
	164111	ГI		M-F Wheel of F	-ortune							
	WHE	⊏∟ itar <u>t Date</u>	End Date	e <u>Weekdays</u>	Spots/We	ek <u>Rate</u>						
	Week: 0		09/30/12		_	4 \$230.00		Weekdays	Length	Rate Rtg Tyr	oe l	
_	not (Ch Date F	Range	<u>Description</u>	_	tart/End Time		-TWThF		0.00) 0.00 /		
	1 KSI	VV 09/24	/12-09/30/12	2 M-F Wheel	,	-730pm		(, ,	•	1	
	Ç	See MG 2	25.5,25.6,25	5.7,25.8 ATE] NOT AVAILA	BLE RATE							
	2 KSI	, NOT AV NO 00 /04	/12_09/30/1:	2 M-F Wheel	7	'-730pm		-TWThF	:30 (\$2 3	3 0.00) 0.00 <i>1</i>	VM	
		See MG 1	25 5 25 6 25	5.7.25.8							1	
	ı	NOT AV	AILABLE R	(ATE) NOT AVAILA	BLE RATE			∽TWThF~	30 (\$2	3 0.00) 0.00 i	NM	
	3 KS	NV 09/24	/12-09/30/1	2 M-F Wheel	7	7-730pm		→ (WITH-	,30 (ψ2	30,007 0.00 1		
		See MG	25.5,25.6,25	5.7,25.8	ADIE DATE						l l	
		I.NOT AV	/AILABLE R	RATE] NOT AVAILA	ADLE NAIL	7-730pm		-TWThF-	:30 (\$2	3 <i>0-00</i>) 0.00	NM	
			1/12-09/30/1 25.5,25.6,2	2 M-F Wheel 5 7 25 8	,	. 100					1	
		See MG I NOT A\	/AILABLE F	RATE] NOT AVAILA	ABLE RATE				00.04.4	200 00 0 00	NIRA	
				2 M-F Wheel	•	7-730pm		-TWThF-	:30 \$1,0	00.0 00.00	INIVI	
	(M)	MG for 2	5,4,25,1,25.	.3,25.2								
		[Revised	Rate to Rei	instate]		7 72000		-TWThF-	:30 \$1.0	00.00 0.000	NM	
	6 KS	NV 09/2	5/12-09/28/1	12 M-F Wheel		7-730pm		,			1	
	(1)	MG for 2	5.4,25.1,25 Rate to Re	.3,25.2 linstate1								
	7 V	CAGO VIAS	1 Kale to Ke 5/12-09/28/1	12 M-F Wheel		7-730pm		∽TWTħF-	:30 \$1,	00.00 0.000	NM	
	/ NO	MG for 2	5,12-09/20/ 25.4,25.1,25	,3,25.2								
		[Revised	Rate to Re	einstate]				~TWThF-	∙a∩ ¢1	00.00 0.00	NM	
		-						~ IWINE:	,ου φl₁	0.00.00		
				12 M-F Wheel		7-730pm						
		MG for 2	5/12-09/28/ 25.4,25.1,25 d Rate to Re	5.3,25.2		7-730pm						

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Order / Rev:

104994

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837955 09/25/12 - 10/01/12 Product Desc: Estimate: OBAMA FOR AMERICA 1536

•					u dem de Tira	- Dava	Len Spots	Rate Pri	Rtg Type Spots	Amount
Ln Ch	Start		nventory Code -acetor-ace/Raistoi		start/End Tim	ne Days	Len Spots	Trate 111	g . 7	
			Face to Face w/ J.I							
FACE	TO FACE					- <i>"</i>			ı	
St Week: 09 Spot <u>C</u> 1 KSN	tart <u>Date</u> 9/24/12 th <u>Date Ra</u> IV <i>0</i> 9/24/12	2-09/30/12 Fa	Weekdays S -TWTF scription cetoFace/Ralston I		\$800.00 nd Time	<u>Rating</u> 0. 0 0	<u>Weekdays</u> <u>L.e</u> -TwThF	ngth <u>Rate</u> :30 (\$125.00)	<u>Rtg Type</u>) 0.00 <i>NM</i>	
[.1 2 KSN	NOT AVAI ∤V 09/24/12 See MG 26	2-09/30/12 Fa 5 26 6 26.7	ij NOT AVAILABLE cetoFace/Ralston i	Report 730-7	58pm		-TWThF	:30 (\$125. 00) 0.00 <i>NM</i>	
[. 4 KSN	NOT AVAI VV 09/24/1:	LABLE RATE 2-09/30/12 Fa	E] NOT AVAILABLE acetoFace/Raiston	ERATE Report 730-7	58pm		-TWThF	:30 (\$125.0 6) 0.00 <i>NM</i>	
[. 5 KSN	NOT AVA	2-09/28/12 Fa	E] NOT AVAILABLI acetoFace/Raiston	ERATE Report 730-7	58pm		-TwThF∺-	:30 \$800.0	0 0.00 NM	
[I 6 KSN	Revised Ra NV 09/25/1	ate to Reinsta	ate] acetoFace/Raiston	Report 730-7	'58pm		-TWThF	:30 \$800.0	0 0.00 NM	
[7 KSI	[Revised R NV 09/25/1	ate to Reinsta	ate] acetoFace/Raiston	Report 730-7	758pm		-TWThF	:30 \$800.0	M/ 00.0 O	
	[Revised R	ate to Reinst						φερο ορ 4	0,00 NM	1 \$500.00
E 28 KSN	V 09/29/	12 09/29/12	Wknd Wheel of Fo	ortune CM	7-730pm		-s- :30 °	\$500.001	0,00 14141	, 4000.00
	Start Date	End Date 09/30/12	Weekdays	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00				
	09/24/12 NV 09/29/	12 09/29/12		СМ	6:30-8pm		-S- :30	1 \$375.001	0.00 NM	1 \$375,00
VEG	AS INC Start Date		Vegas Inc. <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week:	09/24/12	09/30/12	S-	1	\$375.00	0.00	-F :30	1 \$3,200.001	0.00 NM	1 \$3,200.00
		/12 09/28/12	Fri 10-11p Friday Prime 10-	CM 11pm	10-11pm	r	.30	γ ψο,200.00 τ	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
Week:	FELINE Start Date : 09/24/12	09/30/12	F		\$3,200.00	Rating 0.00	s- :30	1 \$1,300.002	0.00 NM	1 \$1,300.0
E31 KS	NV 09/29)/12 09/29/12	Sat PR 9-11p Saturday Prime	CM 9-11pm	9-1 1 p		500	Ψησοσίσσ		
Week Spot	C PRIME Start Date 09/24/12 Ch Date SNV 09/24 See MG	09/30/12 <u>Range</u> //12-09/30/12	WeekdaysS- Description Sat PR 9-10p	<u>Sta</u>	<u>Rate</u> \$1,300.00 <u>rt/End Time</u> 0pm	Rating 0.00	<u>Weekdays</u> Sa	<u>Length R≀</u> :30 (\$1,20 0:	ate <u>Rig Type</u> <i>99</i>) 0.00 <i>NM</i>	
	[na golf] (SNV 09/24	1/12-09/30/12	Sat PR 9-10p	9-1	0pm		Sa	;30 (\$1,20 0;	. 00) 0.00 <i>NM</i>	
3 K	MG for 3	9/12-09/29/12 1,2 09/29	Sat PR 9-11p	9-1	1p		Sa	:30 \$1,300	MN 00,0 00.0	
E32 K	[inv code SNV 09/3		2 NFL Pre-Game NFL Pre-Game	/FNA CM	1p-530pm		5 ;30	1 \$2,400.00	1 0.00 NM	1 \$2,400.
FN Wee	NA <u>Start Da</u> k: 09/24/12			Spots/Wee	<u>k Rate</u> 1 \$2,400.00	Rating 0.00				

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104994 Order / Rev:

Flight Dates:

Advertiser:

Obama for America

06837955 Alt Order #: 09/25/12 - 10/01/12

[Revised Rate to Reinstate]

Product Desc:

ORAMA FOR AMERICA

Estimate:

1536

Amount Rtg Type Spots Rate Pri Len Spots Break Start/End Time Days Inventory Code End Ch Start l n \$2,400.00 0.00 NM \$2,400.001 1p-530pm 09/30/12 09/30/12 NFL Pre-Game / FNA CM NFL Pre-Game FNIA Rating Spots/Week Rate End Date Weekdays Start Date 0.00 1 \$2,400.00 09/30/12 Week: 09/24/12 Rate Rtg Type Weekdays Start/End_Time Description Ch Date Range Spot :30(\$2,400.00) 0.00 NM 1p-530pm 1 KSNV 09/24/12-09/30/12 NFL Pre-Game / FNA See MG 32.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 \$2,400.00 0.00 NM 2 KSNV 09/30/12-09/30/12 NFL Pre-Game / FNA 1p-530pm (f) MG for 32.1 09/30 [Revised Rate to Reinstate] \$2,000.00 1 \$2,000.001 0.00 NM 10-11pm ----5-E 33 KSNV 09/29/12 09/29/12 Sat PR 10-11p Saturday Prime 10-11pm NBC PRIME Rating Spots/Week Rate Weekdays End Date Start Date 1 \$2,000.00 09/30/12 Week: 09/24/12 <u>Weekdays</u> Rate Rtg Type Length Start/End Time Description Ch Date Range Spot :30(\$2,000.00) 0.00 NM -----Sa--1 KSNV 09/24/12-09/30/12 Sat PR 10-11p 10-11pm See MG 33.2 [INCORRECT INVENTORY CODE / PROGRAM CHANGE: Law & Order SVU airs 9-11pm on 9/29] :30(\$2,000.00) 0.00 NM 2 KSNV 09/29/12-09/29/12 Sat PR 10-11p 10-11pm ⊗ See MG 33.3 [PGM CHG = SAT 9-11PM] :30 \$2,000.00 0.00 NM (10:00 PM-11:00----Sa--9-11p 3 KSNV 09/29/12-09/29/12 Sat PR 9-11p (h) MG for 33.2 09/29 [INV CODE] \$2,400.00 0.00 NM 1 \$2,400.001 :30 ----S 1p-530pm E 34 KSNV 09/30/12 09/30/12 NFL Pre-Game / FNA CM NFL Pre-Game **FNIA** Rating Spots/Week <u>Rate</u> Weekdays End Date Start Date 0.00 \$2,400.00 09/30/12 ----5 Week: 09/24/12 \$10,000.00 :30 1 \$10,000.001 0.00 NM -----5 1P-9PM NFL Football CM E 35 KSNV 09/30/12 09/30/12 NFL Football SUN NIGHT FTBL Rating <u>Rate</u> Spots/Week Weekdays 1 4 1 End Date Start Date 1\$10,000.00 0.00 09/30/12 Week: 09/24/12 0.00 NM \$4,400.00 4 \$1,100.001 -TWTF--M-F News 3 at Eleven CM 11pm-1135pm E 36 KSNV 09/25/12 09/28/12 M-F News 3 at Eleven **NEWS** Rating Spots/Week Rate Weekdays Start Date End Date 0.00 4 \$1,100.00 -TWTF--09/30/12 Week: 09/24/12 <u>Length</u> Rate Rtg Type Weekdays Start/End Time Description Ch Date Range :30 (\$255.00) 0.00 NM **Spot** ~TWThF----11pm-1135pm 1 KSNV 09/24/12-09/30/12 M-F News 3 at Eleven See MG 36.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 \$1,100.00 0.00 NM -TWThF----11pm-1135pm 5 KSNV 09/25/12-09/28/12 M-F News 3 at Eleven (M) MG for 36.1 09/26 [Revised Rate to Reinstate] \$1,100.00 :30 \$225.004 0.00 NM E 37 KSNV 09/29/12 09/29/12 Sa-Su News 3 at ElevenCM 11pm-1135pm Sa-Su News 3 at Eleven **NEWS** Rating Rate Weekdays Spots/Week End Date Start Date \$225,00 09/30/12 Week: 09/24/12 <u>Weekdays</u> <u>Length</u> Rate Rtg Type Start/End Time Description Ch Date Range <u>Spot</u> :30 (\$225.00) 0.00 NM -----Sa--1 KSNV 09/24/12-09/30/12 Sa-Su News 3 at Eleven 11pm-1135pm See MG 37.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 \$1,100.00 0.00 NM 11pm-1135pm -----Sa--2 KSNV 09/29/12-09/29/12 Sa-Su News 3 at Eleven (M) MG for 37.1 09/29

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KSNV

104994 Order / Rev: 06837955 Advertiser:

Product Desc:

Obama for America

Alt Order #:, Flight Dates:

09/25/12 - 10/01/12

1536 Estimate:

OBAMA FOR AMERICA

a Datoo.						_	. Our ato	Pato	Dri Ri	g Type_Sp	ots	Amount
Ln Ch	Start		nventory Code		Start/End Ti		Len Spots			0.00 NM		\$1,100.00
<u> </u>		09/30/12	Sa-Su News 3 at E Sa-Su News 3 at I		11pm-1135pr	n:	s :30 ′	1 \$1,100.0°	01 0			
		<u>End Date</u>	Weekdays	Spots/Week	<u>Rate</u> \$1,100.00	Rating 0.00						*1 700 00
Week: 09/2/ 39 KSNV	4/12 (09/25/12	09/30/12 09/28/12	The Tonight Show		1135p-1237a	-TWTF-	- :30	4 \$425.0	01	MM 00.0	4	\$1,700.00
LENO			Tonight Show							l		
<u>Start</u>		End Date 09/30/12	<u>Weekdays</u> -TWTF		\$425.00	<u>Rating</u> 0.00	361 tolera	Lengt <u>h</u>	Rate R	tg <u>Type</u>		
3 KSNV	Date Ran 09/24/12	<u>ge</u> <u>D</u> -09/30/12 T	escription he Tonight Show		<u>rt/End Time</u> 35р-1237а		<u>Weekdays</u> ! -TwThF	:30 (\$ 4	(25.00)	0.00 NM		
I.NC	MG 39.8 DT AVAIL 09/25/12	ABLE RAT	E] NOT AVAILABI he Tonight Show	E RATE	35p-1237a		-TWThF	:30 \$	425.00	0.00 NM		
(M) MG	for 39.3	09/25 te to Reinst								2 22 114	4	\$900.00
			Late Night w/Fall Late Night w/Fal	on CM Ion	1237a-136a	m -TWTF	:30	4 \$225.	001	0.00 NM	4	φ900.00
FALLON		End Date	Weekdays	Spots/Wee	k <u>Rate</u>	Rating						
<u>Sta</u> /Week: 09	<u>irt Date</u> /24/12	End Date 09/30/12	-TWTF		4 \$225.00	0.00	Weekd <u>ays</u>	Leng <u>th</u>	Rate	Rtg Type		
Snot Ch	Date Ra	nge [<u>Description</u> Late Night w/Fallor	_	art/End Time 37a-136am		-TWThF			0.00 <i>NM</i>		
Co.	~ MO 40	5406407	, TE] NOT AVAILAE					22 (1	.oo. 001	0.00 MM		
L.N 3 KSN	/ 09/24/1	2-09/30/12	Late Night w/Fallor	7 12	237a-136am		-TWThF	· ;30 (4	220.00)	0.00 <i>NM</i>		
Se LN	ee MG 40	. <i>5,40.6,40.1</i> ILABLE RA	7 TE] NOT AVAILAE	BLE RATE	237a-136am		TWThF	- :30 ({	\$ 225.00)	0.00 <i>NM</i>		
_	140 40	E 40 8 40	Late Night w/Fallo. 7									
1.1	AVA TON	JLABLE RA	, TE] NOT AVAILAI Late Night w/Fallo	BLERA1E n 1	237a-136am		-TWThF	- :30	\$225.00	0.00 NM		
⊕ M	G for 40.	4,40.2,40.3								ľ		
ī R	Revised R	late to Rein	state] Late Night w/Fallo	in 1	237a-136am		-TWThF	- :30	\$225.00	0.00 NM		
⊕ M	IG for 40. Revised F	4,40.2,40.3 Rate to Rein	state]				-TWThF	:30	\$225.00	0.00 NM		
7 KSN	IV 09/25/	12-09/28/12	Late Night w/Fallo	on 1	1237a-136am							
ŢŢ	Revised F	.4,40.2,40.3 Rate to Reir	state]		1100	(,00am	S- :30	1 \$75	50.002	0.00 NM	1	\$750.
E41 KSN	V 09/29	/12 09/29/ ⁻	12 Saturday Night Saturday Night	Live CM t Live	1 1130pm-	(:02am -==		•				
SNL S	Start Date	End Da	<u>e Weekdays</u>	Spots/W							1	
Mack. (19/24/12	09/30/1	2S- 42 M E 5 6a Wak	elln w/Wa0N	1 \$750.0 / 5-6a		:30	1 \$4	50.001	0.00 NM	1	\$450.
		1712 10/01/	12 M-F 5-6a Wak M-F 5-6a Wal	keUp w/Wagi	ners							
NEW S	Start Date	<u>End Da</u>	te <u>Weekdays</u>	Spots/M	<u>/eek Rat</u> 1 \$450.0						1	
Week.	10/01/12	10/07/1		keUp w/Wa@l keUp w/Wag	√l 6-7a	<u> </u>	:30	1 \$7	00.001	0.00 NW	4	1 \$70 0
NEV	VS Start Dat	e <u>End Da</u>	ate <u>Weekdays</u>	Spots/V	<u>Veek Ra</u>							
	10/01/12				1 \$700.0	JU U,UU						

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104994 Order / Rev: Alt Order #:

AGENDA

Obama for America Advertiser:

06837955 09/25/12 - 10/01/12 Flight Dates:

OBAMA FOR AMERICA Product Desc:

1536 Estimate:

Rtg Type Spots Amount Rate Pri Len Spots Days Break Start/End Time Inventory Code \$700.00 Find Start 0.00 NM Ch Ln \$700.001 :30 10/01/12 10/01/12 M-F 6-7a WakeUp w/WagM 6-7a E 43 KSNV M-F 6-7a WakeUp w/Wagners **NEWS** Rating Spots/Week Weekdays Start Date End Date 0.00 \$700.00 1 M-----10/07/12 <u>Length</u> Rate Rtg Type Week: 10/01/12 <u>Weekdays</u> Start/End Time (\$700.00) 0.00 NM Description | Ch Date Range :30 1 KSNV 10/01/12-10/07/12 M-F 6-7a WakeUp w/Wagner6-7a See MG 43.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE \$700.00 0.00 NM :30 2 KSNV 10/01/12-10/01/12 M-F 6-7a WakeUp w/Wagner6-7a (f) MG for 43.1 10/01 [Revised Rate to Reinstate] \$900.00 1 0.00 NM \$900.001 .30 658a-9am CM E 44 KSNV 10/01/12 10/01/12 Today Show **Today Show TODAY SHOW** Rating Rate Spots/Week Weekdays End Date Start Date 0.00\$900.00 1 M-----Rate Rtg Type 10/07/12 Week: 10/01/12 <u>Length</u> Weekdays Start/End Time <u>Description</u> :30 (\$000.00) 0.00 NM Ch Date Range Spot . 658a-9am 1 KSNV 10/01/12-10/07/12 Today Show See MG 44.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE \$900.00 0.00 NM .30 658a-9am 2 KSNV 10/01/12-10/01/12 Today Show MG for 44.1 10/01 [Revised Rate to Reinstate] \$425,00 0.00 NM \$425.001 :30 E 45 KSNV 10/01/12 10/01/12 M-F Today Show II 3rd H6M 9-10a M-F Today Show II TODAY SHOW II Rating Rate Spots/Week End Date Weekdays Start Date 0.00 \$425.00 1 M----10/07/12 Rate Rtg Type Week: 10/01/12 <u>Length</u> Weekdays Start/End Time :30 (\$425:00) 0.00 NM Description Ch Date Range 1 KSNV 10/01/12-10/07/12 M-F Today Show II 3rd Hr 9-10a See MG 45.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE \$425,00 0.00 NM :30 2 KSNV 10/01/12-10/01/12 M-F Today Show II 3rd Hr MG for 45.1 10/01 [Revised Rate to Reinstate] \$325.00 1 0.00 NM \$325,001 M-----:30 10am-11am E 46 KSNV 10/01/12 10/01/12 M-F Today Show III 4th 19M Today 4th Hour TODAY SHOW III Rating Spots/Week <u>Rate</u> End Date Weekdays Start Date 0.00 \$325.00 Rate Rtg Type 10/07/12 M----Week: 10/01/12 <u>Length</u> Weekdays Start/End Time (\$325.00) 0.00 NM <u>Description</u> Ch Date Range :30 Spot 1 KSNV 10/01/12-10/07/12 M-F Today Show III 4th Hr 10am-11am See MG 46.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE \$325.00 0.00 NM :30 2 KSNV 10/01/12-10/01/12 M-F Today Show III 4th Hr (f) MG for 46.1 10/01 [Revised Rate to Reinstate] \$325.00 0.00 NM \$325,001 M-----1 :30 СМ 11am-12pm E 47 KSNV 10/01/12 10/01/12 Rachael Ray Rachael Ray RACHEL RAY Rating Spots/Week Rate Weekdays End Date Start Date 0.00 \$325.00 10/07/12 M-----\$425.00 0.00 NM Week: 10/01/12 \$425.001 :30 12-1230pm CM E 48 KSNV 10/01/12 10/01/12 Noon News Noon News **NEWS** Rating Rate Spots/Week End Date <u>Weekdays</u> Start Date 0.00 \$425,00 \$325.00 10/07/12 0.00 NM Week: 10/01/12 \$325.001 M-----:30 1230-1p CM The Agenda 1230pm E 49 KSNV 10/01/12 10/01/12 The Agenda 1230pm

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Order / Rev:

Alt Order #:

104994

06837955

Advertiser:

Obama for America

Product Desc:

OBAMA FOR AMERICA

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Flight Dates:	09/2	5/12 - 10/0 <mark>1</mark>	112		2011111111						
•						_	. 0 1-	Data Dri	Dła Tuna Sr	oote	Amount
Ln Ch	Start		Inventory Code		Start/End Ti		Len Spots	1 \$325,001	Rtg Type Sp 0.00 NM	1	\$325.00
		10/01/12	The Agenda 1230p The Agenda 1230		1230-1p	M	:30	1 \$323.001	0,00 14111	•	**
AGENDA <u>Start</u> Week: 10/0	t <u>Date</u>	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00			0.00 NM	1	\$425.00
E50 KSNV			Days of our Lives Days of our Lives	СМ	1258p-2pm	M	:30	1 \$425.001	0.00 NM	1	\$425.00
DAYS <u>Star</u> Week: 10/0		End Date 10/07/12	Weekdays M	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00		_		4	\$325.00
E 51 KSNV			The Doctors The Doctors	СМ	2pm-3pm	M	;30	1 \$325.001	0.00 NM	1	\$325.00
DRS <u>Star</u> Week: 10/0	<u>rt Date</u>	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00				4	\$450.00
E 52 KSNV			Dr. Phil Dr Phil	СМ	3-4p	M	:30	1 \$450.001	0.00 NM	1	\$450.00
PHIL <u>Sta</u> Week; 10/	rt Date	End Date 10/07/12	Weekdays M	Spots/Weel	<u>Rate</u> \$450.00	Rating 0.00				4	#70E 00
E 53 KSNV	10/01/1		NEWS 3 at 4 (1 4PM NEWS (1 h	HOUR)CM our)	4-5pm	M	:30	1 \$725.001	0.00 NM	1	\$725.00
NEWS <u>Sta</u> Week: 10/	irt Date	End Date 10/07/12	Weekdays M	Spots/Weel	<u>k Rate</u> 1 \$725.00	Rating 0.00					#4 000 00
E 54 KSNV	10/01/1		M-F News 3 at E M-F News 3 at E	leven CM leven	11pm-1135	pm M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS <u>Sta</u> Week: 10.	art <u>Date</u> /01/12	End Date 10/07/12	Weekdays M	Spots/Wee	1 \$1,200.00	Rating 0.00		4 #4 200 001	0.00 NM	1	\$1,200.00
E 55 KSNV	10/01/	12 10/01/12	M-F Early News M-F Early News	CM	5-630p	M	;30	1 \$1,200.001	0.00 14141	•	V 1,2 0 0.00
NEWS <u>Sta</u> Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> M	Spots/Wee	k <u>Rate</u> 1 \$1,200.00	Rating 0.00		4 04 200 004	0.00 NM	1	\$1,300.00
E 56 KSNV	10/01/	12 10/01/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M	: ;30	1 \$1,300.001	0.00 14141	.	Ψ1,000,00
Week: 10 Spot C	art Date 0/01/12 h Date F		Weekdays M Description M-F Jeopardy	_	ek <u>Rate</u> 1 \$1,300.00 tart/End Time 30-7pm	Rating 0.00	<u>Weekdays</u> M		e <u>Rtg Type</u> 0) 0.00 <i>NM</i>		
S [,] 2 KSN	ee MG 5 NOT AV IV 10/01/	6.2 AILABLE RA 12-10/01/12	ATE] NOT AVAILAI M-F Jeopardy	BLE RATE 63	30-7pm		М	- :30 \$1,300.0	0.00 NM		
[F		Rate to Rein	state] 2 M-F Wheel	CM	7-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
E 57 KSNV		/12 10/01/1	M-F Wheel of I	Fortune		D.C.					
<u>S</u> Week: 1 <u>Spot</u> <u>(</u> 1 KSN	tart Date 0/01/12 Ch Date VV 10/01	10/07/12 <u>Range</u> /12-10/07/12		_	e <u>ek Rate</u> 1 \$1,300.00 <u>start/End Time</u> -730pm	0.00	<u>Weekdays</u> M		<u>te Rtg Type</u> 90) 0.00 <i>NM</i>		
[2 KSI	See MG : .NOT AV NV 10/01 MG for 5	'AILABLE R /12-10/01/1:	ATE) NOT AVAILA 2 M-F Wheel	BLE RATE	7-730pm		М	;30 \$1,300.	.00 0.00 NN	1	
	Revised	Rate to Rei	nstate] 12 FacetoFace/R	alston RepΩM	730-758p	m M	:30	1 \$900.001	0.00 NN	1 1	\$900.0

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KSNV

Order / Rev: 104994

Advertiser:

Obama for America

Alt Order #: 06837955

Flight Dates: 09/25/12 - 10/01/12

Product Desc: OBAMA FOR AMERICA

Estimate:

1536

Amount Rate Pri Rtg Type Spots Days Len Spots Break Start/End Time Inventory Code Ln Ch Start End FACE TO FACE Rating Rate Spots/Week Weekdays Start Date End Date 0.00 \$900.00 10/07/12 Week: 10/01/12 \$500.00 \$500.001 0.00 NM M-----:30 1135p-1237a The Tonight Show E 59 KSNV 10/01/12 10/01/12 Tonight Show LENO Rating Spots/Week Rate <u>Weekdays</u> End Date Start Date 0.00 \$500.00 Week: 10/01/12 10/07/12 M-----Rate Rtg Type <u>Length</u> Weekda<u>ys</u> Start/End Time Ch Date Range Description Spot (\$500.00) 0.00 NM :30 1135p-1237a 1 KSNV 10/01/12-10/07/12 The Tonight Show See MG 59.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE \$500.00 0.00 NM .30 1135p-1237a 2 KSNV 10/01/12-10/01/12 The Tonight Show (f) MG for 59.1 10/01 [Revised Rate to Reinstate] \$250.00 0.00 NM \$250.001 :30 1237a-136am CM 10/01/12 10/01/12 Late Night w/Fallon E 60 KSNV Late Night w/Fallon **FALLON** Rating Spots/Week Rate End Date Weekdays Start Date 0.00\$250.00 1 10/07/12 Week: 10/01/12 Rate Rtg Type <u>Length</u> Weekdays Start/End Time <u>Description</u> Ch Date Range (\$250.00) 0.00 NM :30 1237a-136am 1 KSNV 10/01/12-10/07/12 Late Night w/Fallon See MG 60.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE \$250.00 0.00 NM :30 2 KSNV 10/01/12-10/01/12 Late Night w/Fallon 1237a-136am (iii) MG for 60.1 10/01 [Revised Rate to Reinstate] \$4,000.00 0.00 NM 1 \$4,000,001 :30 M-----E61 KSNV 10/01/12 10/01/12 Mon PR 8-10p 8-10pm Monday Prime 8-10pm VOICE Rate Rating Spots/Week End Date Weekdays Start Date 1 \$4,000.00 0.00 Week: 10/01/12 10/07/12 Rate Rtg Type <u>Length</u> Weekdays Start/End Time Description Ch Date Range :30(\$4,000.00) 0.00 NM 1 KSNV 10/01/12-10/07/12 Mon PR 8-10p 8-10pm See MG 61.2 [na] :30 \$4,000.00 0.00 NM 2 KSNV 10/01/12-10/01/12 Mon PR 8-10p 8-10pm (fi) MG for 61.1 10/01 [Revised Rate to Reinstate] \$100.00 0.00 NM \$100.002 -----5 .30 430a-5a N 62 KSNV 09/30/12 09/30/12 Wake Up Early w/ Wagn@M Wake Up Early Wagners Spots/Week Rating Rate End Date Weekdays Start Date 0.00 \$100.00 ----S 09/30/12 Week: 09/24/12 \$0.00 n 0.00 NM M-SA 8-11p / SUN-----S \$1,200,001 :30 Jeopardy in PRIME CM 09/30/12 09/30/12 Jeopardy in Prime Rating Spots/Week Rate Weekdays End Date Start Date 0.00 ____S 1 \$1,200,00 09/30/12 Week: 09/24/12 Rate Rtg Type Length Weekdays Start/End Time Description :30(\$1,200:00) 0.00 NM Ch Date Range Spot ----Su 1 KSNV 09/24/12-09/30/12 Jeopardy in PRIME M-SA 8-11p / SUI Unresolved [FOOTBALL RAN OVER] \$100.00 0.00 NM \$100.002 :30 ----S-N 64 KSNV 09/29/12 09/29/12 To the Point - ON 430-5am CM To the Point - ON Spots/Week Rating <u>Rate</u> Weekdays End Date Start Date 0.00 \$100.00 ----5-Week: 09/24/12 09/30/12 \$45,00 0.00 NM \$45,003 :30 205a-304a M-----СМ N65 KSNV 10/01/12 10/01/12 Today-AN Today-AN Spots/Week Rating Rate **End Date** <u>Weekdays</u> Start Date 0.00 \$45.00 Week: 10/01/12 10/07/12 \$30.00 0.00 NM :30 \$30,003 3:00-4:00am Mad Money AN CM N66 KSNV 10/01/12 10/01/12

Mad Money AN

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Order / Rev: 104994

Alt Order #: 06837955

Advertiser: Obama for America

Product Desc: OBAMA FOR

Alt Order #: Flight Dates:

09/25/12 - 10/01/12

Estimate: 153

OBAMA FOR AMERICA 1536

	n	Days Len Spo	ots	Rate Pri	Rtg Type S	pots	Amount
Ln Ch Start End Inventory Co		м :30	1	\$30.003	0.00 NM	1	\$30.00
N 66 KSNV 10/01/12 10/01/12 Mad Money A Mad Money A	V						
Start Date <u>End Date</u> <u>Weekdays</u>	Spots/Week Rate Rate 1 \$30.00	<u>iting</u> 0.00			_		
Week: 10/01/12 10/07/12 M Spot Ch Date Range Description	Start/End Time	Weekdays	<u>Lenc</u>	ath <u>Rate</u> 30 \$30.00	Rtg Type 0.00 NM		
<u>Spot Ch Date Range Description</u> 1 KSNV 10/01/12-10/07/12 Mad Money AN	3:00-4:00am	[4]			Totals		\$93,850.00